

ELECTRONIC MEDIA SUMMARY
MARLBORO 500
MICHIGAN INTERNATIONAL SPEEDWAY
BROOKLYN MICHIGAN
JULY 28-30, 1995
Submitted by: Susan Bradshaw
Chris Mears

The following lists the requests from the electronic media which we fulfilled throughout the race weekend.

PRE-RACE PUBLICITY

WEDNESDAY, JULY 19

Al participated in an advance media day and fulfilled the following interview requests coordinated by Tip Nunn Events:

WDYY-AM Radio / Grand Rapids - live in-studio interview

WZZM-TV (CBS/Grand Rapids)
WOOD-TV (NBC/Grand Rapids)
WWMJ-TV (CBS/Kalamazoo)
WXYZ-TV (ABC/Detroit)
WILX-TV (NBC/Lansing)
WLNS-TV (CBS/Lansing)

FRIDAY, JULY 28

SBT-TV - (Brazil) - interview with Emerson

Eurosport-TV - interview with Emerson

TVA-TV (Canada) - interview with Emerson

SATURDAY, JULY 29

SBT-TV (Brazil) - post-qualifying interview with Emerson

Motor Racing Review Radio - post-qualifying interviews with
Al & Emerson

The following electronic outlets attended the Marlboro 500 welcome reception and the grand opening of Penske Restoration.

ABC Sports
ESPN International
SBT-TV (Brazil)
Eurosport-TV

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SUNDAY, JULY 30

ABC-TV - coverage of Emerson's second pit stop
- coverage of all of Al's pit stops
- stand-up report on Emerson's wickers
- stand-up report on Al's tires
- interview with Roger Penske during race
- post-race interview with Al

WILX-TV (NBC/Lansing) - post-race interview with Al

WJBK-TV (FOX/Southfield) - post-race interview with Al

WTOL-TV (CBS/Toledo) - post-race interview with Al

Telesport-TV - post-race interview with Al

WLNS-TV (CBS/Lansing) - post-race interview with Al

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